**1. COURSE TITLE\*:** Problems in Business

**2. CATALOG – PREFIX/COURSE NUMBER/COURSE SECTION\*:** BADM 2290

**3. PREREQUISITE(S)\*:** ACCT 1102 OR ACCT 2230, BADM 2251, CSCI 2218, ECON 2205

**COREQUISITE(S)\*:** None

1. **COURSE TIME/LOCATION/MODALITY: (*Course Syllabus – Individual Instructor Specific*)**
2. **CREDIT HOURS\*:** 3  **LECTURE HOURS\*:** 3

**LABORATORY HOURS\*:** 0 **OBSERVATION HOURS\*:** 0

1. **FACULTY CONTACT INFORMATION: *(Course Syllabus – Individual Instructor Specific)***
2. **COURSE DESCRIPTION\*:**

A comprehensive survey course designed to test the student’s mastery of the core courses required for the Associate Degree in Applied Business. The overall subject matter deals with business planning. The course is a series of projects: business analysis, case studies, presentation, a complete business plan, and a comprehensive final. Successful completion of the course requires a portfolio of reports covering the assigned projects.

1. **LEARNING OUTCOMES\*:**

At the completion of this course, the student will able to demonstrate competency in the following areas:

1. Compose financial statements
2. Develop a financial plan
3. Demonstrate the use of accounting and finance applications
4. Describe microeconomic and macroeconomics and their impact on business management.
5. Demonstrate basic knowledge of business law which includes contracts; negotiable instruments; agency; employment; and business formation and regulations.
6. Identify leadership characteristics and responsibilities along with ethical decision making.
7. Develop a plan of creation and operation of a business including industry analysis; financial; economic; operational and management components
8. **ADOPTED TEXT(S)\*:**

None

**9a: SUPPLEMENTAL TEXTS APPROVED BY FULL TIME DEPARTMENTAL FACULTY (INSTRUCTOR MUST NOTIFY THE BOOKSTORE BEFORE THE TEXTBOOK ORDERING DEADLINE DATE PRIOR TO ADOPTION) \*\*\*.**

1. **OTHER REQUIRED MATERIALS: (SEE APPENDIX C FOR TECHNOLOGY REQUEST FORE)\*\***

Other reading as assigned by Instructor

1. **GRADING SCALE\*\*\*:**

Grading will follow the policy in the catalog. The scale is as follows:

A: 90 – 100

B: 80 – 89

C: 70 – 79

D: 60 – 69

F: 0 – 59

1. **GRADING PROCEDURES OR ASSESSMENTS: (*Course Syllabus – Individual Instructor Specific)***

Knowledge of content is evaluated by the assignments and comprehensive final. Class participation will be evaluated by the student’s ability to contribute to class discussion.

Sample Grading Scale:

Attendance and Participation 12%

Business Presentation 08%

Business Plan 30%

Final Exam 50%

Total 100%

1. **COURSE METHODOLOGY: *(Course Syllabus – Individual Instructor Specific)***

The use of projects will be employed to test student’s mastery of the core concepts. May include but not limited to review, independent and group projects, in-class and at-home assignments, presentations, and tests.

1. **COURSE OUTLINE: *(Course Syllabus – Individual Instructor Specific)***

***(Insert sample course outline with learning outcomes tied to assignments / topics.)***

Each instructor may vary the course outline but must cover specific problems requiring reports dealing with the following general problems: management, operations management, understanding and utilizing accounting reports and information, strategic planning (marketing & fiscal), and business ethics.

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| **WEEK** | **FOCUS** | **LEARNING OUTCOMES** |
| Week 01: | Management – Business Planning – Preparing a Business Plan | 7 |
| Week 02: | Microeconomics Review | 4 |
| Week 03: | Macroeconomics Review | 4 |
| Week 04: | Business Law Review | 5 |
| Week 05: | Employment Law Review | 5 |
| Week 06: | Management - Business Planning – Strategic Plan | 7 |
| Week 07: | Financial Accounting Review | 1,2,3 |
| Week 08: | Managerial Accounting Review | 1,2,3 |
| Week 09: | Finance Review | 3 |
| Week 10: | Business Analysis | 1,2 |
| Week 11: | Management - Business Planning – Financial Plan | 1,2,7 |
| Week 12: | Management Review | 6,7 |
| Week 13: | Leadership Review | 6,7 |
| Week 14: | Ethics review | 5 |
| Week 15: | Management - Business Planning – Organizational Plan | 7 |
| Week 16: | Final |  |

1. **SPECIFIC SUGGESTED MANAGEMENT REQUIREMENTS\*\*\*:**

**Attendance Policy**

To meet the objectives of this course, students must attend all scheduled classes. If a student must miss class due to extenuating circumstances, the student is expected inform the instructor by either talking with the instructor, e-mail, or leaving a message should the instructor not be available.

If you wish to drop the course, you must take positive action. Do not assume that the Instructor will automatically drop you if you stop attending class.

**Instructor and Student Responsibilities and Academic Dishonesty**

Students are required to submit only their own original work with proper citation of third-party sources quoted in that work, this includes the team papers; it must be original work produced by the team. The College’s Plagiarism Checker includes a database of all past papers submitted by SSCC students. Submission of copied or purchased assignments is likely to be caught by Turnitin and the resulting sanctions under the Code of Conduct can include a *failing course grade, suspension, or expulsion* from the College.

1. **FERPA\*:** Students need to understand that their work may be seen by others. Others may see your work when being distributed, during group project work, or if it is chosen for demonstration purposes. Other instructors may also see your work during the evaluation/feedback process. Students also need to know that there is a strong possibility that your work may be submitted to other entities for the purpose of plagiarism checks.
2. **ACCOMMODATIONS: \***

Students requesting accommodation may contact Ryan Hall, Accessibility Coordinator at rhall21@sscc.edu or 937-393-3431, X 2604.

Students seeking a religious accommodation for absences permitted under Ohio’s Testing Your Faith Act must provide the instructor and the Academic Affairs office with written notice of the specific dates for which the student requires an accommodation and must do so no later than fourteen (14) days after the first day of instruction or fourteen (14) days before the dates of absence, whichever comes first. For more information about Religious Accommodations, contact Ryan Hall, Accessibility Coordinator at [rhall21@sscc.edu](mailto:rhall21@sscc.edu) or 937-393-3431 X 2604.

1. **OTHER INFORMATION\*\*\*:**

**Classroom Conduct:** Civility in the classroom is very important. As professionals, we expect students to conduct themselves in a courteous and respectful manner. Disruptive, rude, sarcastic, obscene or disrespectful speech or behavior have a negative impact on everyone and will not be tolerated. Students need to remember that the online discussion boards and chat rooms in the online courses are considered classrooms and the same rules apply. Students will use these tools in the online classroom for information that pertains to the class; it is not to be used for personal exchanges of a social nature. If you engage in any such conduct you will be asked to leave and you will receive a “zero” for any work completed that day. The instructor reserves the right to permanently remove a student from the class for inappropriate conduct after consultation with the Department Coordinator and Academic Dean.

**KNOWLEDGE, SKILLS AND ABILITIES ENHANCED:** Students completing this course successfully can expect to improve the following Knowledge, Skills and Abilities:

* + **Administration and Management** — Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.
  + **Personnel and Human Resources** — Knowledge of principles and procedures for personnel recruitment, selection, training, compensation and benefits, labor relations and negotiation, and personnel information systems.
  + **Economics and Accounting** — Knowledge of economic and accounting principles and practices, the financial markets, banking and the analysis and reporting of financial data.
  + **Sales and Marketing** — Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.
  + **Active Listening** — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
  + **Reading Comprehension** — Understanding written sentences and paragraphs in work related documents.
  + **Critical Thinking** — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
  + **Monitoring** — Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
  + **Active Learning** — Understanding the implications of new information for both current and future problem-solving and decision-making.
  + **Judgment and Decision Making** — Considering the relative costs and benefits of potential actions to choose the most appropriate one.
  + **Written Comprehension** — The ability to read and understand information and ideas presented in writing.
  + **Written Expression** — The ability to communicate information and ideas in writing so others will understand.
  + **Deductive Reasoning** — The ability to apply general rules to specific problems to produce answers that make sense.
  + **Inductive Reasoning** — The ability to combine pieces of information to form general rules or conclusions (includes finding a relationship among seemingly unrelated events).

**SYLLABUS TEMPLATE KEY**

**\*** Item cannot be altered from that which is included in the master syllabus approved by the Curriculum Committee.

**\*\*** Any alteration or addition must be approved by the Curriculum Committee

**\*\*\*** Item should begin with language as approved in the master syllabus but may be added to at the discretion of the faculty member.